

A
Report
On
“Workshop on Raising Capital and Finance Management for Start-
Up”
(Academic Session: 2025-2026)

Organizing Committee:

School of Business and Management

Event Coordinator:

Dr. Pooja Rao

Ms. Swati Kamra

Report Prepared by:

Dr. Pooja Rao

Date of the event: 27th April 2026

Name of Event	“Workshop on Raising Capital and Finance Management for Start-Up”		
Event Type (Co-curricular/ Extra Curricular)	Extra-Curricular		
Platform	Offline		
Place of event	A2-301, IAR		
Date (s) of the event	27 th April 2026	Time	11:00 AM- 1:00 PM
No. of Student/ faculty Participants for Expert talk	Students: 70 Faculty: 3	Level of Activity	University Level
Name of the Coordinator	Dr. Pooja Rao and Ms. Swati Kamra		
Name and details of the Expert	Dr. Jaykumar Joshi Head, School of Business and Management		
Contact details of Organizers	Pooja.rao@iar.ac.in 7976770760		

Expert (Internal): Dr. Jaykumar Joshi

Head, School of Business and Management

Dr. Jay Kumar Joshi is the Head of the School of Business and Management with over **18 years of professional experience**, including **15 years in academia** and **3 years in the corporate sector**. He holds multiple qualifications, including B.Com, M.Com, MBA (Finance), MBA (Banking & Financial Management), LL.B, and Ph.D.

He is a **Recognized Ph.D. Supervisor** at the Institute of Advanced Research University and specializes in Financial Derivatives & Modelling, Accounting & Finance, Legal Studies, and General Management.

Dr. Joshi has published **14 research papers** in national and international peer-reviewed journals and authored **one book**. He has attended and presented papers at more than **35 national and international conferences**, including conferences organized by Indian Institute of Management Ahmedabad and Gujarat National Law University.

He served as a **Session Chair** at the 2nd International Conference on Work & Law jointly organized by Gujarat National Law University and GUJCOST. He is also a member of the Indian Commerce Association, serves on the Editorial Advisory Board of the *International Journal of Commerce and Business Studies*, and reviews for the *International Journal of Legal Studies*.

Introduction of the Event/ Brief Overview of the Event:

The School of Business and Management organized a workshop on “**Raising Capital and Finance Management for Startups**” under the banner of the **Institution’s Innovation Council (IIC) Startup Cell**. The workshop aimed to provide students with practical insights into startup funding, financial planning, and effective finance management strategies essential for entrepreneurial success.

The event witnessed enthusiastic participation from more than **70 students** from various management and business programs. The workshop served as an interactive platform where students gained exposure to the financial aspects of establishing and managing startups in today’s competitive business environment.

Objectives of the Event

- To create awareness about various sources of startup funding and capital raising.
- To develop understanding of financial planning and budgeting for startups.
- To provide practical knowledge about investor expectations and funding processes.
- To encourage entrepreneurial thinking and startup culture among students.
- To enhance students’ understanding of financial management for sustainable business growth.

Key Takeaways

- Understanding different funding sources such as bootstrapping, angel investment, venture capital, bank finance, and crowdfunding.
- Importance of financial discipline and cash flow management in startups.
- Insights into preparing business plans and investor pitch presentations.
- Knowledge about risk assessment and financial decision-making.
- Awareness regarding startup ecosystem support and government initiatives.

Outcomes of the Workshop

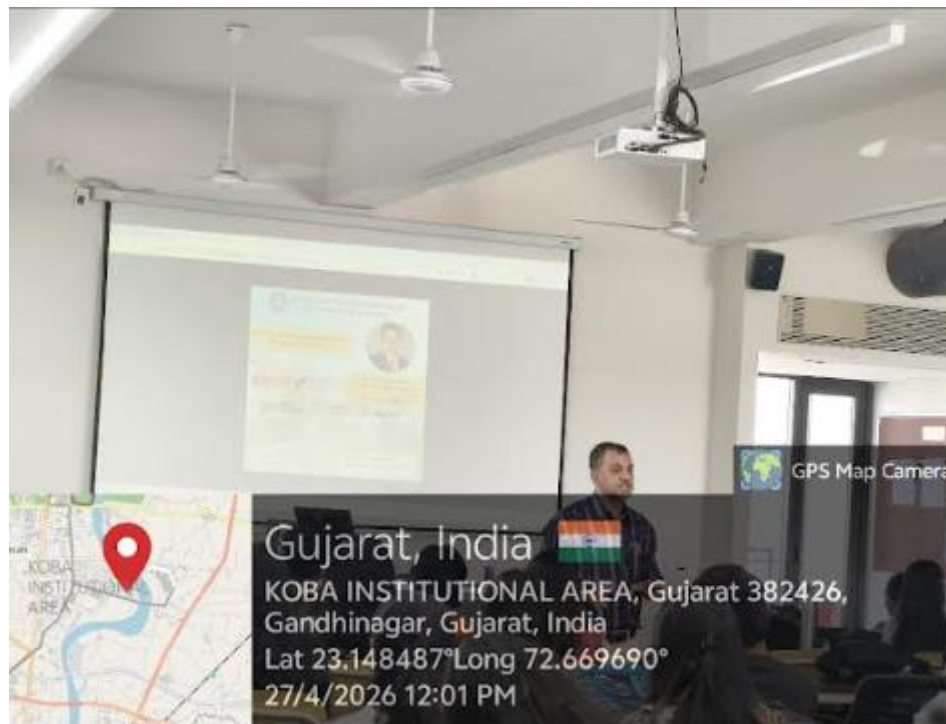
- Students developed a better understanding of startup financing mechanisms.
- The workshop enhanced financial literacy related to entrepreneurship.
- Participants gained confidence in evaluating startup financial requirements.
- Students were motivated to explore startup opportunities and innovation-driven business ideas.
- The session encouraged practical learning and industry-oriented thinking.

Special Learning for Students

- Importance of strategic financial planning for startup sustainability.
- Real-world challenges faced by startups in raising capital.
- Practical exposure to investment and funding processes.
- Role of finance management in business growth and operational efficiency.

Social Media Link: Linked In - <https://lnkd.in/p/dc6X3we5>

Glimpses of the Event





Acknowledgement –

The committee members acknowledges contribution of:

- Director, IAR
- Dean Academics
- Registrar
- Dean Research

- Heads, All the Department

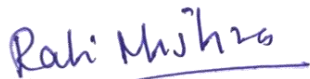
- All Female Staff and Faculties, IAR
- IT, Finance and Admin Department
- Student Volunteers

Enclosures:

- Annexure- I (Flyer of the event)
- Annexure- II (Attendance sheet)
- Annexure- III (Feedback from Students)

Report Copied to: (attachment sent through email)

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator



Signature

Dr. Roli Mishra

Chairman, IIC, IAR



Signature

Dr. Pooja Rao, Ms. Swati Kamea

Asst. Prof., SBM

(Event Coordinator)



Date: 8th May, 2026 .

Place: Gandhinagar



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Institute of Advanced Research

The University for Innovation

Annexure-I

Flyer of the Event

 **INSTITUTE OF ADVANCED RESEARCH**
The University For Innovation

Workshop on Raising Capital and Finance Management for Start-ups



Dr. Jaykumar Joshi
Head - Associate Professor
B. Com , M. Com , MBA , Ph.D. , LLB
School of Business and Management

  **INSTITUTION'S INNOVATION COUNCIL**
(Ministry of R&D Initiative)

 **MONDAY**
27 APRIL 2026  **11:30 AM TO**
1:00 PM  **ROOM A2 303**

Organised By:
School of Business & Management
(Dr. Pooja Rao & Ms. Swati Karma)

Event Coordinators:
School of Business & Management

Annexure-II

Attendance Sheet



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Attendance of Students

Name of Event: *workshop on Raising capital and finance Management for start up*
 Venue: A-2 301
 Date: 27-04-2026
 Time: 11:30Am-1:00Am
 Expert: Dr. Jaykumar Joshi
 Head - School of Business and Management

Sr. No.	Student Name	IAR Number	Program	Semester	Signature
1	Looney K Patel	16323	BBAH	2	<i>Looney K Patel</i>
2	Dhruv B Patel	16837	BBAH	2	<i>Dhruv Patel</i>
3	Pait B Patel	16866	BBAH	2	<i>Pait Patel</i>
4	PRATHANA RAIPAT	1659	BBAH	2	<i>Prathana</i>
5	PRATHANA RAIPAT	1655	BBAH	2	<i>Prathana</i>
6	Namish Dumekar	16548	BBAH	2	<i>Namish</i>
7	Dushat Nani	16372	BBAH	2	<i>Dushat</i>
8	Pooja Patel	17359	BBA(H)	2	<i>P.V. Patel</i>
9	Jay Patel	17446	BBA(H)	2	<i>Jay</i>
10	Kupadiya Archita	16623	BBA(H)	2	<i>Archita</i>
11	Kupadiya Yashvi	16621	BBA(H)	2	<i>Yashvi</i>
12	Pooja Patel	16539	BBA(H)	2	<i>P.A. Patel</i>
13	Vadhes Dhanum	17622	BBA(H)	2	<i>Vadhes</i>
14	Yashvi Vyas	17491	BBA(H)	2	<i>Yashvi</i>
15	Chaudhary Shani	16104	BBA(H)	2	<i>Shani</i>
16	NIKUNJ Kanabare	17328	BBA(H)	2	<i>Nikunj</i>
17	Riyash	16605	BBA(H)	2	<i>Riyash</i>
18	Nyasa Patel	16658	BBA(H)	2	<i>Nyasa</i>

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19	Priyanshu Kankharia	16822	BBA(H)	2	<i>PK</i>
20	Vainavi Parmar	17473	BBA(H)	2	<i>Vainavi</i>
21	Dikshita Vagh	16125	BBA(H)	2	<i>Dikshita</i>
22	Krusha Patel	16182	BBA(H)	2	<i>K. Patel</i>
23	Dvisha Patel	16189	BBA(H)	2	<i>Pd</i>
24	Patel Nidhan A	16181	BBA(H)	2	<i>(Nidhan)</i>
25	Patel Aadi J	16718	BBA(H)	2	<i>Aadi</i>
26	Patel Hitesh	16280	BBA(H)	2	<i>Hitesh</i>
27	Dhokaraju Om	16843	BBA(H)	2	<i>Om</i>
28	Patel Dhyanu	16196	BBA(H)	2	<i>Dhyanu</i>
29	Patel Hemi	16301	BBA(H)	2	<i>Hemi</i>
30	Patel Ved	16485	BBA(H)	2	<i>Ved</i>
31	Nihar Bhabha	16139	BBA(H)	2	<i>N</i>
32	Neeraj Qadari	16303	BBA(H)	2	<i>N</i>
33	VUG Patel	16304	11	2	<i>VUG</i>
34	Nimmy Patel	16353	11	11	<i>Nimmy</i>
35	Angana Jain	16480	BBA(H)	2	<i>Angana</i>
36	Patel Agast	16381	BBA(H)	2	<i>Agast</i>
37	Patel Hitesh	16719	BBA(H)	2	<i>Hitesh</i>
38	Patel Het	17441	BBA(H)	2	<i>Het</i>
39	Parth Mehta	17445	BBA(H)	2	<i>Parth</i>
40	Thummar Parth	17458	BBA(H)	2	<i>Thummar</i>
41	Trivedi Het	16008	BBA(H)	2	<i>Het</i>
42	Hetvi Jain	16203	BBA(H)	2	<i>Hetvi</i>

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43	Shruti Prajapati	16000	BBA(H)	2	
44	Divya Kariya	17205	BBA(H)	2	
45	Divyaraj Singh	17417	"	2	
46	Priyanshi Kamble	16749	BBA(IBM)	2	
47	Vidhi Shah	17538	BBA(H)	2	
48	Hetvi Vekariya	17566	BBA(IBM)	2	
49	Pratham Sharmaji	16262	BBA(H)	2	
50	Devi B. Bhumbrhatt	16503	BBA(H)	2	
51	Mahi Patel	16142	BBA(H)	2	
52	Manan Balwadi	16698	BBA(H)	2	
53	Manisha Khemraji	16783	BBA(H)	2	
54	Khushbu Gaurani	17971	BBA(H)	2	
55	Patel Deep	17922	BBA(H)	2	
56	Trivedi shivani	17932	BBA(H)	2	
57	Yogesh Mishra	16366	BBA(H)	2	
58	Rishabh Prajapati	16007	BBA(H)	2	
59	Ayush Kumar Singh	16256	BBA(H)	2	
60	Jay Patel	17035	BBA(H)	2	
61	Aditya Sharma	16130	BBA(H)	2	
62	Anubhav Khan	17891	BBA(H)	2	
63	Daravish Kumar Singh	16416	BBA(H)	2	
64	Pooja Jee	17022	BBA(H)	2	
65	Prithvish Singh Gehlot	17927	BBA(H)	2	
66	Shalin Rawats	16860	BBA(H)	2	
67	Kaya Joshi	16745	BBA(H)	2	

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68.	Pragati Raval	17115	BBA(H)	2	
69.	Foram Nasir	17572	BBA(H)	2	
70.	Anita Mali	17056	BBA(H)	2	

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Annexure-III

Feedback Form



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Feedback Form

Event Name: Workshop on Raising Capital and Finance management

Name of Student: Pranay Kankar

IAR Registration No: IAR/16822

Course: BBA

The expert session taken by Jay sir was really helpful and informative. Jay sir has great insights and also his methods of conveying and teaching are really good.

Feedback (Minimum 30 words)

Date: ²⁷ ~~30~~.04.2026

Place: A₂ 303

RK
Sign of Student

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Feedback Form

Event Name: EXPERT SESSION on Raising Capital

Name of Student: VED PATEL

IAR Registration No: 25BBAR217

Course: BBA(H)

The expert session was highly informative and engaging. The speaker explained concepts clearly with practical examples, making it easy to understand. It enhanced my knowledge and provided valuable real-world insights.

Feedback (Minimum 30 words)

Date: 27/04/26

Place: A2 303


Sign of Student

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Feedback Form

Event Name: Workshop on Raising Capital and Finance
Name of Student: Kapadiya Yashvi Bhaveshkhai
IAR Registration No: IAR 16621
Course: BBA (H) Sem (77)

The session was really very good. The expert session was very informative and well-structured. I gained valuable insights and practical knowledge.

Feedback (Minimum 30 words)

Date: 27/04/26
Place: A2 303

Sign of Student
Yashvi

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Feedback Form

Event Name: Workshop on Raising Capital...

Name of Student: Patel Pooja Yogeshbhai

IAR Registration No: IAR 17359

Course: BBA [H] Sem II

The session was very good and informative & Excellent. The explanations were clear, engaging, and easy to understand. It really helped improve my understanding of the topic.

Feedback (Minimum 30 words)

Date: 27/04/26

Place: A₂ 303

P. Y. Patel
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Feedback Form

Event Name: Expert Session on Raising Capital for Start up

Name of Student: OM Dholaniya

IAR Registration No: 16993

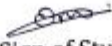
Course: BBA

The expert session was highly interactive insightful, and engaging, providing practical knowledge, real examples, and clear explanations.

Feedback (Minimum 30 words)

Date: 27/04/26

Place: P2 303


Sign of Student

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